



Attorney Docket #0279-303PRE/JAB IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re

U.S. Reissue Patent Application of ANDREW GLANZ

(Reissue Appln. of U.S. Patent No. 6,321,475)

S.N.

10/723,964

Group Art Unit:

3611

Filed:

November 26, 2003

Examiner

C.A. Davis

For

SHELF-MOUNTED DISPLAY DEVICE

New York, NY October 6, 2004

Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT TRANSMITTAL

Sir:

Transmitted herewith is an Amendment in the above-entitled application, together with a replacement sheet 2 of the drawings.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 19-0748. A duplicate copy of this sheet is enclosed.

Any patent application processing fees under 37 C.F.R. 1.17.

JAY A. BONDELL. ESQ. Attorney For Applicant

REG. #28,188

Date

: October 6 , 2004

Customer No. 022831

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CERTIFICATE UNDER 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450,

Alexandria, VA 22313-1450 on October

Carol L. Wood, Sender/



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AMENDMENT

Sir:

Responsive to the Office Action of July 6, 2004, kindly enter the following:

In the Specification

Kindly amend the paragraph commencing at column 3, line 35 of the specification to read as follows:

--Because both the dome and product display shelf are preferably of a transparent molded plastic, the forward face of the rear wall 34 can be seen through the dome and shelf. Accordingly, attractive indicia 58 may be provided thereon to identify the objects displayed as well as associate the objects with a product on the shelf. Alternatively, however, the vertical wall 44 of the display shelf can be opaque, and bear design indicia. While the displayed objects are in full view of a potential buyer, who can inspect them from varying observation points as a result of a transparent nature of the dome, the use of a permanent adhesive between the dome and rear wall 34, as well as a permanent affixation of the rear wall 34 to the bracket element 18, insures that the objects remain protected from inadvertent harm or damage. A display card 48, having an upturned front